

## **CORPORATE PROFILE**

**SINCE 2001** 



#### **ABOUT COMPANY**

**E-Development Company, Pakistan** is web, design & software development firm, providing IT solutions to clients in various industries. Our team of experts is committed to provide solutions to meet your custom needs. We have a vast experience in IT fields and employee a team of highly qualified, skilled and dedicated professionals, with fresh ideas and broader intellectual horizons, who use modern development tools and state-of-the-art techniques in almost all the areas of information technology.

We offer "Quality Services" of "No Matching Standards" with a commitment to quality & excellence. We hope that the Solution we provide will not only match your exact requirements but will also be the stepping stone towards a long lasting relation between us.

We specialize in crafting solutions for Website Design & Development, E-Commerce Solution including ECOM website, Merchant Account Integration, Shopping Cart, EMarketing (SEO Search Engine Optimization), Top 10 Ranking in Search Engine, Web Promotion, Search Engines Submission, Email Marketing National/International. Domain Name Registration, Web Hosting, Graphic Design, Multimedia, CD Presentation and Secure Database Solutions. Our team includes experts of HTML, DHTML, ASP, PHP, ASP.NET, ocCommerce, Joomla, Java Applets, CSS, MS SQL 2000-2005, MY SQL, and Oracle 10g, Macromedia Flash with Action Scripting 2.0, Creative Graphic Designing, Content Writers and Web Consultants.

We know how important it is for your business to maintain the standards that you have worked so hard to set! Therefore, we guarantee the quality of our work that conforms to prevail world standards. Our team brings life to business concepts through the use of latest technologies. The industries covered by our team include telecommunications, financial services, e-commerce, website maintenance, information systems & insurance, e banking and general business sector.

Our solutions are crafted to enrich user's experiences while providing our clients a technological edge. Our focus is customer-centric, and we achieve this by engaging our client at every phase of the development life cycle. From conceptualization to implementation, we listen to our clients' needs, business focus and their strategies. This, together with a skillful approach of our highly qualified it professionals results in superior solutions.

#### Our Goal

To become a preferred partner for organizations outsourcing their IT solutions development requirement and IT related non-core business processes. Provide value added solutions to small and medium sized organizations with customized software to enhance their productivity.

#### Our Mission

To develop, manufacture, market and service a range of IT solutions and IT enabled services with high quality standards so as to enable our customers become more productive.

#### Our Vision

Our vision is to provide superior customer service and to make a difference for our clients.

#### CORPORATE HISTORY

E-Development Company is web, design and software Development Company based in Karachi Pakistan. We started our operation in 2001, and since then we are committed to provide cost effective high quality Solutions to our customers in Pakistan and around the globe. Currently we are focusing on Retail, Banking & Finance, Education, and Telecommunications industries and other business areas etc. E-Development Company's expertise ranges on a whole



range of solutions including software and web development (CRM, Supply Chain Management, ERP, and E-Commerce projects), which has helped our clients to increase their productivity many fold.

## **OUR EXPERTISE**

Backend	Front -end	Graphic	Multimedia
MS SQL Server	ASP / ASP.NET	Adobe Graphic	Flash MX
MY SQL	PHP / Open Source Tech.	Ulead Media	Video Presentation
MS Access	All Kind of (E-Commerce)	Coral Graphic	Video & Sound Editing
Oracle 10g	Java Script	Freehand	Interactive Development

#### **OUR MAIN SERVICES**

- Website Design & Development
- Graphic Design Services
- Dot net Framework
- Offshore Linux/Windows Administrators
- Web Based Applications Development (ASP.Net/PHP/ASP)
- Windows Based Applications
- Open source E-Commerce and CMS Software's
- GSM / GPRS Based applications
- Mobile Phone Applications
- SEO (Search Engine Marketing)
- E-Marketing (Email Marketing, Directories/Web Promotion & Google Adsens etc.)
- Offshore Call Center Services
- · Web Hosting
- Domain Registration

#### **SERVICES DETAILS**

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- Website Packages
- E Commerce Solution
- Portal Development
- Application Development

#### Design Services

- Corporate ID/Branding
- Website Design
- Web Banners/Ads
- Brochures/E Catalogs

#### **Multimedia Development**

- Interactive Animation
- Hi-Fi Intros
- Business CD Presentation
- Promotional Materials

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- E-marketing, National & International
- SMS Marketing (only in Pakistan)
- Promotional Campaign

## 

- Windows US/UK Based Server (High Speed)

## **※** Domain Registration

- TLD: .com, .org, edu, biz, tv
- .pk: .com.pk, .org.pk, edu.pk
- **%** Website Maintenance
- ☆ Software Maintenance
- **Networking**
- Data Warehousing & Data Mining

## **※** Software Development

- Account Management System
- Inventory Management System
- Manufacturing Management System
- Payroll
- Garments CMT & Production Management System
- Embroidery Production & Inventory Management System

#### WEB BASED APPLICATIONS

- Food delivery & management system (Web based)
- Travel Agency (Business Management System) B2B, B2C & E-Commerce.
- Online Selling & Buying E-Commerce Solution (we b based)
- Online Tracking System (Web based)
- Portal (a complete business portal management system). Web based. Like MSN, Yahoo.
- Professional Search Engine (like Yahoo)
- Web Directory System (like Yahoo)
- Portal Channel management system
- Greeting cards system (web based)
- Photo/portfolio management system
- Complete E-Commerce Website

## **Customized Software Development**

- ERP Enterprise Resource Management
- CRM Customer Relationship Management
- Time Management



#### **OUR CLIENTS**



**REAP** – Rice Exporter Association of Pakistan

Website URL: www.reap.com.pk

A Portal website for Rice Exporter Association of Pakistan with CMS.



PBA - Pakistan Businessmen Association

Website URL: www.apba.org.pk

A Portal website for Pakistan Businessmen Association.



GU™ - Gannon University, USA Website URL: www.gannon.edu

Gannon University, website for Embedded System Technology Center, USA

#### INTERNATIONAL CLIENTS

BBCos, Itley Gannon University, USA www.gannon.edu

Dar-El-Eiman, USA Physio Med, UAE

Gulf Lighting, UAE BetaAutos, UAE

World Top Djs, UAE

Luck Trading, UAE

Meera Mahadevia, USA

DGM, UAE

Bellavita Spa, USA

Global PWHT, Malaysia

www.bbcos.it www.dareleiman.com www.physiomed.ae www.gallighting.com www.betaautoparts.com www.worldtopdjs.com www.luck-trading.com

www.meeramahadevia.com www.dgmuae.com

www.bellavitamedispa.com

www.pwht.my

Tessori, UK Al-Reem Star, UAE Business Dir., USA

JC Maclean, UAE Alhadaf Tourism, UAE Dubai Paediatric

Follea, USA Silicon Office, UAE Al-Rawafea, Qatar

Immediate Courier, UAE Healthy Smiles, USA

www.jeilink.com www.jcmaclean.com www.alhadaftourism.com www.dubaipaediatric.ae

www.follea.com www.siliconoffice.biz www.alrawafea.com

www.tessori.co.uk

www.alreemstar.com

www.immediatecourier.com healthysmilesflorida.com Keshika Travel, Malaysia www.keshtravels.com.my

#### **LOCAL CLIENTS**

**Envictere Ltd** 

Tessori

Dittu & Son

**Arif Fruits** 

Yaseen Shipping

Pakistan Cargo **R&S International** 

Iceberg Industries

Sama Engineering

Knitware Industries

Roomi Textile

Trans Asia Shipping

**ACPL** 

**Shahid Travels** 

Weaver Curtains

Nayab International

VIP International

Aloft Textile

PTI UPS

www.envicrete.com www.tessori.com

www.dittu.com

www.arif-fruits.com www.yslpak.com

www.pakistancargo.com www.ms-international.com

www.iceberg.com.pk www.samaengineering.com.pk

www.knitwearindustries.com www.roomitex.com

www.transasia.com.pk www.acpl.com.pk www.shahidtravels.com

www.weavercurtains.com www.nayab.com.pk

www.vipinternationalpk.com www.alofttextile.com

www.ptiups.com

Pacific Agencies **Fundshop** 

Own Rice Mills Fashion Shop Allied Logistic

Global Textile Luxury Vision

Ojays Communication Scan Gluf Logistic Sea View Academy General Freight

Alhamd Education Perfect Associates Famsa Logistic Hassan Enterprises

Cotton Pak Pak Terry

Shahla Enterprises Sana Enterprises

www.pacificagencies.org www.fundshop.com.pk www.ownrice.com

umbereenandsharmeen.com www.allied-logistic.com www.globa-tex.com

www.luxuryvisioninc.com www.ojayspk.com

www.scangulflogistics.com www.seaviewacademy.com

www.generalfreight.com.pk www.alhamd.edu.pk www.perfect-associates.com www.famsa.com.pk

www.hassan-enterprises.com www.cottonpak.com

www.pakterry.com www.shahlaent.com

www.sanaenterprises.com.pk



#### SOFTWARE DEVELOPMENT'S CLIENTS

The following companies are clients of E-Development Company who are currently running our **ERP & Other's Business Solutions** either in part or in integrated form:

- Maersk Sealand Pakistan
- Safmarine Pakistan
- Overseas Trading
- First Floor Trading
- Islamic Foundation Community
- Auto Zone

- Saudi Airline
- A-One Sewing Mach ine
- Naurng Impex
- Cummins Sales & Services (Pvt.) Ltd.
- Allied Impex
- Aziza Hussaini Hospital

Please Visit our website www.edevcompany.com.pk to see other development projects that we have developed.

#### **AWARDS**

- WINNER 2004-2005 DESIGN FIRMS AWARD
- WINNER 2002-2003 GOLDEN WEB AWARD
- WINNER 2009-2010 FWA, UK
- WINNER 2012-2013 FWA, International

#### **OUR DELIVERY PROCESS**

We follow a comprehensive Development Life cycle for local clients as well as offshore projects. The local developmental projects have extensive high level and low level design and analysis activities, followed by user approvals before getting started on project coding and testing. While, for the offshore ones, the project management skills are applied basically for low level designs, coding, testing and documentation activities. Post implementation support is paid due importance in the whole process.

## **CONTACT INFORMATION**

#### WWW.EDEVCOMPANY.COM

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# E-DEVELOPMENT COMPANY CANADA (EDCC)

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